# Data-driven approaches to understanding visual neuron activity

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\*\*When citing this paper, please use the following: Butts DA. 2019. Data-driven approaches to understanding visual neuron function. *Annual Review of Vision Science* **5**: 451-77. DOI: <u>10.1146/annurev-vision-091718-014731</u>

With modern neurophysiological methods able to record neural activity throughout the visual pathway in the context of arbitrarily complex visual stimulation, our understanding of visual system function is becoming limited by the available models of visual neurons that can be directly related to such data. Different forms of statistical models are now being used to probe the cellular and circuit mechanisms shaping neural activity, understand how neural selectivity to complex visual features is computed, and derive the ways in which neurons contribute to systems-level visual processing. However, models that are able to more accurately reproduce observed neural activity often defy simple interpretations. As a result, rather than being used solely to connect with existing theories of visual processing, statistical modeling will increasingly drive the evolution of more sophisticated theories.

## **1. INTRODUCTION**

Visual processing is performed by billions of neurons spread across an array of visual areas. Understanding the function of such a system ultimately requires linking functional descriptions of visual processing with neural activity recorded across the visual system in appropriate visual contexts: where both the visual stimuli and neural responses are necessarily quite complex. As a result, links between function and recorded neuron activity necessarily require "statistical models", which embody neural function in their mathematical form, and are "fit" to the data, such that their parameters correspond to specifics about each neuron's processing (such as its "receptive field"). However, the resulting functional descriptions are implicitly limited by the sophistication of the statistical models themselves, which is likewise constrained by both the experimental and computational approaches available.

The timing of this review coincides with a rapid expansion of statistical modeling in vision driven by technology development. On the experimental side, multi-electrode and imaging technologies enable simultaneous recording of increasing numbers of neurons (Jun et al. 2017, Stevenson & Körding 2011, Stringer et al.), as well as longer recordings of individual neurons via chronic recording (McMahon et al. 2014, Oliver & Gallant 2017). On the theoretical side, breakthroughs associated with machine learning now allow optimization of increasingly sophisticated statistical models (Antolik et al. 2016, Batty et al. 2016, Cadena et al. 2019, Kindel et al. 2017, Klindt et al. 2017, Maheswaranathan et al. 2018b, Yamins & DiCarlo 2016); and computational resources allow the inclusion of many more parameters in such models, constrained by larger amounts of data (Paninski & Cunningham 2018).

In this review, I will focus on statistical models describing visual processing, i.e., "encoding" models specifying what computation is performed on visual stimuli to result in the observed neural activity. While it is clear that visual neuron activity is driven by more than just the visual stimulus for functionally relevant purposes (Bondy et al. 2018, Cui et al. 2016a, McFarland et al. 2016, Musall et al. 2018, Ni et al. 2018, Rabinowitz et al. 2015, Stringer et al. 2019, Vinck et al. 2015), modulation of stimulus processing by non-visual elements in the awake animal is a rich subject beyond the scope of this review (Whiteway & Butts 2019). Thus, I begin the review (Section 2) by offering a definition of what is meant by "visual computation", and the resulting implications of such a definition for both experimental and model design. A second key consideration in statistical modeling is the methods used to "fit" the models - which have now largely converged on the statistical framework of maximum a posteriori (MAP) estimation (Paninski et al. 2007, Wu et al. 2006) - and I offer an intuitive description of this process (Section 3). The general adoption of this estimation framework has driven an explosion of new modeling approaches, which I describe in the context of two (often competing) goals: best predicting their response (Section 4) versus providing insight into biological mechanism and/or visual function (Section 5). The tension between model complexity and interpretability is driving the development of both new analytic tools and ultimately theories that both directly reflect, and possibly inspired by statistical modeling. In tandem, the recent machine-learning-driven successes in computer vision (Kriegeskorte 2015, Krizhevsky et al. 2012, LeCun et al. 2015, Serre 2019) suggest a new range of possible approaches, as well as challenges that we are only beginning to grapple with.

#### 2. CHARACTERIZING VISUAL COMPUTATION WITH EXPERIMENTS

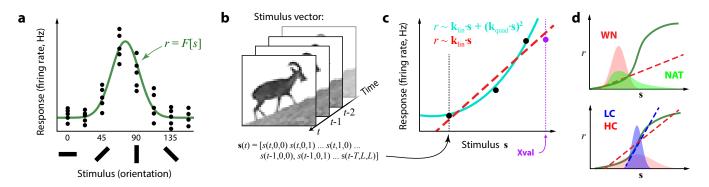
At the heart of any description of visual processing is the definition of the computation being performed, where "computation" refers to the transformation between inputs and outputs. For vision, such a transformation can be thought of as a function that maps every visual stimulus **s** to a response *r*, such that r = f(s) (Figure 1).

Because most *in vivo* recordings of visual neurons are extracellular, the response considered is usually specified as a "firing rate" r(t), defined as the spike count in a given window around a time point *t*. For other types of recordings, r(t) can likewise be the membrane voltage, calcium fluorescence signal, and so on – but corresponds to a single value at each time point. While more sophisticated specification of the response is possible – such as distinguishing spike patterns over time (de Ruyter van Steveninck et al. 1997, Optican & Richmond 1987) – these details are often only apparent at high time resolutions much generally considered to be unrelated to stimulus processing, and are thus largely unaddressed in statistical modeling – although see (Butts et al. 2007, 2011; Gollisch & Meister 2008a, VanRullen & Thorpe 2001).

Instead, challenges in describing visual computation are largely driven by the complexity of the stimulus itself. Experiments can be performed with very limited visual stimuli, such as in the work of Hubel & Wiesel (1962), that simply probed the orientation of an otherwise fixed bar (Figure 1a), where the stimulus-response computation in this context can be completely determined using recorded data. However, outside of such reductionist experiments, visual stimuli typically require many variables to specify them (rather than a single variable such as orientation), and in such contexts visual neurons are typically selective to complex combinations of luminances spread across space and time (Figure 1b). Thus, descriptions of visual computation in these contexts specify the response of a given neuron across the *stimulus space* defined by a high-dimensional stimulus s. [Throughout this review, I use **bold-face** to represent a vector, which has many components, e.g.,  $s=[s_1 \ s_2 \ s_3 \ \dots \ s_D]$  has a number for each independently varying element (Figure 1b).] A key challenge in modeling visual neurons is that stimuli defined by more than a few independently varying components cannot be exhaustively presented in any reasonable experiment.

How does one then determine the mapping from stimulus to response in the context of such sparse sampling? A powerful approach is to assume a mathematical form to the function f(s) that is able to approximate its true "shape" in highdimensional space given parameters that can be fit to the data (Figure 1c). There are a large number of mathematical forms that might be chosen, and each will have some amount of flexibility to fit the function in question, imparted by its particular parameters. As is explored in detail below, there are three main factors that influence the choice of mathematical form: (1) how easy it is to optimize the parameters (Section 3); (2) how well the resulting model can predict the data (Section 4); and (3) what insights about the visual neuron might be gained using the resulting model (Section 5).

From this perspective, the experimental data themselves will impact the choice and success of the resulting statistical model. First and foremost, the amount of data (i.e., length of the experiment) will dictate the number of model parameters that can be adequately constrained. Unfortunately, the relationship between the number of model parameters and the amount of data depends on many factors (see the sidebar titled How Much Data Is Required to Fit Statistical Models?), with more data allowing for more flexibility in model form.



**FIGURE 1. Neural computation: nonlinear functions in high-dimensional space. (a)** A cartoon illustrating a measured tuning curve for a V1 cell (inspired by Hubel & Wiesel, 1962), showing data (black points) measured for multiple orientations of a flashed bar. Because the stimulus can be described by a single number (i.e., is one-dimensional), the experimenter can sample the full range of stimuli to get accurate measures of the neuron's "computation" F[s] (green), which maps the stimulus to the neuron's response. (b) In comparison, natural visual stimuli are high-dimensional, extending across space and time, and must be represented as a vector  $\mathbf{s}(t)$  that includes all luminance values across space (2,000 pixels in this picture, which is  $50 \times 40$ ) as well as its recent history in time ("time-lags"). With 10 time-lags (for example), each stimulus  $\mathbf{s}(t)$  at each time point would have 20,000 independently varying dimensions. (c) Thus, for general visual stimuli, experiments can only provide an extremely sparse sample of stimulus space [three data points shown, with a fourth point (purple) set aside for cross-validation]. To describe the computation, it is necessary to assume a particular mathematical form (a linear and quadratic model are shown), with parameters fit to the existing data. In this example, both models fit the data points equivalently, although the simpler model (linear) cross-validates better. (d) The types of stimulus tested in a given experiment can affect the resulting models that emerge when the true computation is nonlinear (green). (Different linear models are shown as dashed lines.) These cartoons illustrate: (*top*) a linear model might fit very well for stimulus distributions associated with the relatively narrow range of white noise (WN), compared with natural movies (NAT); and (*bottom*) linear models can change depending on the size of the stimulus distribution (which is changed in high contrast, HC, versus low contrast, LC), even if the true computation does not change.

#### **<u>SIDEBAR</u>**: How much data is required to fit statistical models?

The amount of data recorded to fit a statistical model will directly affect how many parameters can be adequately constrained, and as a result how sophisticated it can be. However, the actual amount of data required to fit a given number of parameters will depend on many factors, including the form of the model itself, the reliability of the neuron, the complexity of the relevant stimulus space and how uniformly it is sampled (e.g., Figure 1d), and the form and effectiveness of model regularization, with each of these factors potentially changing the amount of data required by orders of magnitude. For spiking data – as well as fluorescence imaging based on spiking – two key factors are the number of unique stimuli presented, and the number of spikes recorded, both of which are related but not determined by the total duration of the experiment. Intracellular data can in principle give much more information per time point to constrain models, as long as the fluctuations in recorded voltage or current are meaningful with regards to stimulus processing. In general, the amount of data required to fit a given model usually must be empirically determined.

Second, the choice of stimulus types presented also determines the degree to which the computation being fit will be constrained by the sampling of stimulus space (Figure 1d). For example, relatively complex computations might appear to be simple when the experimental data only explores a localized region of stimulus space, such as when using white noise stimuli compared with natural stimuli (David & Gallant 2005, Russ & Leopold 2015, Talebi & Baker 2012). Similarly, approximate models might find different parameters when comparing responses in different stimulus contexts, such as different contrasts (Cui et al. 2016b, Ozuysal & Baccus 2012, Shapley & Victor 1978) or with different spatial correlation structure (Coen-Cagli et al. 2015, Fournier et al. 2011).

The choice of stimulus distribution properties is especially important in the study of neurons in higher visual areas, which will often be selective to complex stimulus attributes that would be very improbable to come across by chance. In such cases, the use of noise-based paradigms or other artificially generated stimuli might not sufficiently sample the neuron's selectivity, and the resulting statistical models could misrepresent their function. Thus, the stimulus selection often implicitly contains assumptions about the function of the neurons being tested, although this problem arguably can be mitigated by using natural visual stimuli (David et al. 2004, Sharpee 2013), which presumably contain the features that the visual system was designed to have. Alternatively, some approaches now iteratively optimize stimulus design in order to improve the resulting models (Bashivan et al. 2019, DiMattina & Zhang 2011, Lewi et al. 2011, Ponce et al. 2019), with the potential to converge to stimuli with the features that best drive the neuron and, by extension, describe its function.

Overall, experiment and model design together impact the quality of the ability to describe the data and provide insight into the function of the neuron.

## **3. FITTING STATISTICAL MODELS**

Ideally, statistical models would be designed simply based on the assumed computations thought to be performed by the recorded neurons. Practically, the main consideration in statistical model design is often the ability to estimate their parameters. The parameters of a given model can be represented as a vector  $\mathbf{\Theta} = [\theta_1, \theta_2, \dots, \theta_P]$  in a *P*-dimensional "parameter space", and optimizing the parameters involves searching in this high-dimensional space for the parameters that yield the best model fit (Figure 2a). Until relatively recently, nearly all statistical models of visual neurons used spike-triggered approaches for parameter estimation (Chichilnisky 2001, Simoncelli et al. 2004), thereby avoiding a direct search through this parameter space. However, modern computer power has greatly expanded the capacity to fit models with a large number of parameters – and the correspondingly large amount of data required — and enabled a much larger range of statistical models based on direct searches in parameter space.

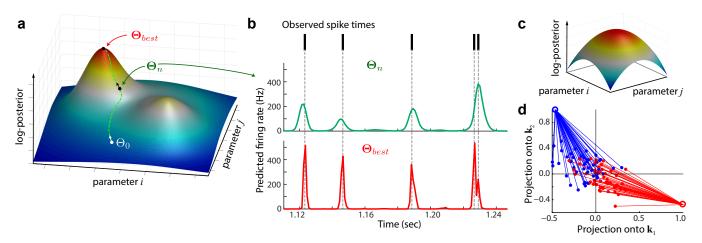
The choice of the mathematical form of the model has a critical effect on how easy it is to search in parameter space, as well as (of course) the overall number of parameters. Thus, an intuitive understanding of direct parameter estimation is necessary to understand the current breadth of statistical modeling in vision.

#### 3.1 Maximum a posteriori (MAP) estimation

Most frameworks for model parameter optimization in neuroscience fall under the category of *maximum a posteriori* (MAP) estimation (Wu et al. 2006). For a given mathematical form of the model that depends on parameters  $\Theta$ , the best description of the data can be defined as the most probable choice of parameters that generated the data:

$$\Theta_{\text{best}} = \operatorname{argmax}_{\Theta} \Pr\{\Theta | \text{data}\} = \operatorname{argmax}_{\Theta} \Pr\{\text{data} | \Theta\} \times \Pr\{\Theta\} / \Pr\{\text{data}\}$$
(1)  
=  $\operatorname{argmax}_{\Theta} \log \Pr\{\Theta | \text{data}\} = \operatorname{argmax}_{\Theta} [\log \Pr\{\text{data} | \Theta\} + \log \Pr\{\Theta\}]$ 

where Pr is shorthand for probability. The first line uses Bayes rule to decompose the posterior probability  $Pr{\Theta|data}$  into the probability of the parameters themselves  $Pr{\Theta}$  and the probability that the data were generated by the model  $Pr{data|\Theta}$ . Because the logarithm of the posterior (referred to as the log-posterior, or LP) will have maxima for the same parameters as



**FIGURE 2.** Parameter optimization and the log-posterior surface. (a) An illustration of how the log-posterior (*LP*, vertical axis, also colored from blue to red) might depend on two parameters of a nonlinear model. An optimization path is shown, from the initial parameters  $\Theta_0$ , and following the gradient (black arrow) to an *LP*-maximum at  $\Theta_{best}$ . This *LP*-surface pictured is relatively well-behaved, although gradient ascent could get stuck in the lower maximum (*right*) with some initial conditions. (b) A demonstration of how the model predictions (green and red) compare with the observed data (black) as the *LP* of the model improves. (c) A cartoon of a typical convex *LP*-surface, such as that associated with GLMs. Such surface only has a single local maximum, which can be found with any initial conditions. (d) A projection of the initial model filters (100 random initializations, solid points) and final filters (after model optimization, hollow points) in the filter-space for an ON-OFF cell simulation (from McFarland et al. 2013; supplemental material). The optimization always converged to two positions in parameter-space with equal *LP*, corresponding to the true filters in either order. Thus, while there is more than one local maximum of the *LP*, they are both correct answers, and the *LP*-surface is "well-behaved".

the posterior itself, this optimization is performed over the LP (second line of eq. 1), allowing for the expression to involve a sum of terms, rather than a product. Note that because  $Pr{data}$  is independent of the model parameters  $\Theta$ , it is dropped in the expression for the LP.

The first term of the *LP*, log Pr{data| $\Theta$ }, is the log-likelihood (*LL*). The *LL* represents how closely the predicted response matches the observed data (Figure 2b) and depends on the *noise model*, which determines how likely a given observation  $R_{obs}(t)$  is given the model prediction r(t). For example, models that predict a firing rate can be linked to an observed spike count via a Poisson distribution (Paninski 2004) or a Bernoulli distribution at high temporal resolutions (Butts et al. 2016); whereas predictions of synaptic currents or fluorescence signals might best be captured by a Gaussian noise model.

The second term of the LP (eq. 1),  $Pr{\{\Theta\}}$ , incorporates *model regularization*, by placing assumptions on the parameters themselves. Given a limited amount of experimental data, different choices of model parameters may have nearly identical *LLs*, which means that any "noise" or other randomness in the recorded data can bias some parameter combinations over others. Models with a large number of parameters relative to the amount of data (to constrain them) will usually be able to achieve a better *LL* by fitting the noise on that particular dataset, although such "overfitting" will result in worse performance on other cross-validation datasets (that do not have the same noise). As a result, specification of log-Pr $\{\Theta\}$  applies additional constraints on the parameters via a penalty term (subtracted from the *LL*). Different types of regularization penalties can codify assumptions about the model parameters, such whether filters should be smoothly varying (e.g. (McFarland et al. 2013)), have few non-zero elements (e.g., (Calabrese et al. 2011)), or be separable space-time separable (Maheswaranathan et al. 2018a, Park & Pillow 2013, Shi et al. 2018).

The best model parameters will thereby maximize the *LL* while minimizing the regularization penalty. As with any Bayesian estimation, having fewer observed data, or lower-quality data with a shallower *LL*-surface, causes the optimal parameters to be more influenced by assumptions about the model structure, whereas in the limit of infinite (high quality) data, the penalty term will have no effect. This balance is established through a weighting term corresponding to the width of the assumed distributions  $Pr{\Theta}$ , which can be set using principled knowledge of the distributions (Sahani & Linden 2003), but are most often set empirically via nested cross-validation (Wu et al. 2006).

Nearly all statistical model estimation in neuroscience falls into this general framework of MAP estimation (Wu et al. 2006). First, as described above, MAP estimation is equivalent to maximum likelihood estimation if there are no assumptions made about the model parameters, i.e.,  $Pr{\Theta}$  is uniform and does not affect the optimal solution. Second, maximizing the *LL* is equivalent to maximizing the "single-spike information" between the model prediction and data (Kouh & Sharpee 2009, Rajan et al. 2013, Williamson et al. 2013), which is the basis for the Maximally Informative Dimension analysis (Sharpee et al. 2004) and iSTAC (Pillow & Simoncelli 2006). Finally, spike-triggered approaches (Simoncelli et al. 2004) such as spike-triggered averaging (Chichilnisky 2001, Reid et al. 1997) and spike-triggered covariance (Fairhall et al. 2006, Liu & Gollisch 2015, Schwartz et al. 2006, van Steveninck & Bialek 1988) are based on minimizing the mean-squared

error between predicted and observed responses, which is equivalent to maximizing the *LL* under Gaussian assumptions for the noise distribution.

## 3.2 Parameter optimization through gradient ascent

Thus, for a given dataset and model form, every choice of model parameters  $\Theta$  will have a corresponding *LP*, which might be thought of as a "height" at each point in parameter space (Figure 2a). Parameter optimization can then be thought of as a search across this landscape for the highest location, corresponding to the maximum possible *LP*. Due to the large dimensionality of the parameter space, it is infeasible to search the whole space, and instead, efficient optimization strategies use a form of gradient ascent (Bishop 2006).

The gradient of the LP (with respect to the parameters  $\Theta$ ) provides the direction in parameter space of largest increase (slope) of the LP at any given point; thus, incrementally changing the parameters in the direction of the gradient will increase the LP until a local maximum is reached (Figure 2a). Such a search is computationally efficient because it need only explore a single path in high-dimensional space, and also because such gradient computations can be efficiently implemented by increasingly available parallel computing hardware (e.g., graphical processing units, GPUs).

The success of gradient ascent approaches ultimately relies on the *LP*-surface being "well-behaved": meaning that the way in which the *LP* depends on the parameters  $\Theta$  is smooth and has few peaks (Figure 2a). Ideally, the *LP*-surface is "convex" (e.g., Figure 2c), with only a single peak (referred to as the global maximum), in which case gradient ascent will climb to this peak regardless of initial parameter choice. However, most statistical models will have many local maxima, and thus the model parameters found can depend on the initial condition (e.g., Figure 2d). In such cases, gradient-based optimization is often performed using a random fraction of the available data on each iteration. Such stochastic gradient ascent (e.g., Kingma & Ba 2014, LeCun et al. 1989) effectively adds noise to the path, making it less likely to remain in smaller local maxima (Bishop 2006, Ruder 2016). Regardless, the mathematical form chosen can greatly affect how well-behaved the *LP*-surface is, and the subsequent ability to find good solutions.

## 4. STATISTICAL MODELS AS FUNCTION APPROXIMATORS

One overarching goal of statistical modeling is thus to find the best approximation to the computation being performed by the neuron. This can be thought of in the framework of "function approximation" when describing the range of statistical models that are possible: more sophisticated models (with more parameters) will typically perform better in this respect, but likewise require more data (Section 2) and will be more difficult to fit (Section 3). The tradeoff between model simplicity and its ability to accurately predict neural responses will of course play out differently for different visual neurons, and model complexity is often explored systematically. Traditionally, the range of model complexity was explored by first starting with the linear (first-order) model – which can often offer meaningful approximations to more complex functions (e.g., Figure 3a) while being easiest to fit – and adding "higher-order" terms via Wiener or Volterra expansions (Marmarelis 2004). A newer conception of model complexity – which I will use below – instead starts the linear (LN) model, and then increases model complexity by adding additional levels of LN processing: progressing to two-layer "feature-space" models, and onto "deeper" neural networks.

#### 4.1 Linear processing and feature detection

The simplest mathematical form of a model that responds to a high-dimensional stimulus s(t) is linear, where the neuron's response is derived as a weighted sum over the stimulus dimensions, i.e.,

$$g_{lin}(t) = \sum_{i} k_i s_i(t) = \mathbf{k} \cdot \mathbf{s}(t)$$
(2)

How each dimension of the stimulus  $s_i(t)$  affects the response is given by the weighting factor  $k_i$ . The weight vector (or "linear filter") **k** will have the same dimensionality as the stimulus, and thus can be thought of as a stimulus "feature" itself (Figure 3a). This single feature defines the selectivity of the neuron, because  $g_{lin}$  will be highest for stimuli that most closely resemble this feature. Most stimuli, however, will be "orthogonal" to a given filter **k** (Figure 3b) – meaning that they will most likely have a pixel combination uncorrelated with the components of **k** and thus have a value of  $g_{lin}$  close to zero.

The linear model can be trivially extended by processing the output of its filter by a simple (one-dimensional) function F[.], resulting in the Linear-Nonlinear (LN) model:

$$r(t) = F[\mathbf{k} \cdot \mathbf{s}] = F[g_{\text{lin}}(t)]$$
(3)

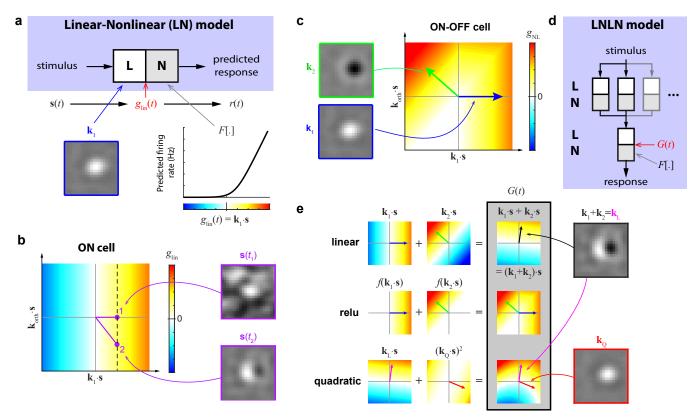


FIGURE 3. Nonlinear computation within feature spaces. (a) A schematic of stimulus space, with a different axis for each stimulus dimension, showing a linear filter k as a single direction in this space. Linear stimulus processing simply involves collapsing any stimulus (in this entire space to this single axis  $\mathbf{k}_1$ , with all other axes not affecting the response. Below: an example linear receptive field (an ON spatial filter of a mouse retinal ganglion cell), compared with two stimuli that result in the same linearly-filtered output. (b) The dimensionality reduction achieved with linear filtering for a simulated ON-selective retinal ganglion cell, showing the linear output of the filter (color) along two dimensions of the stimulus space. The first (horizontal) axis corresponds to the filter of the ON cell ( $\mathbf{k}_1$ , shown in panel a), and the second axis is chosen to match that of later panels. Because linear processing is selective to only one stimulus direction (given by the filter), the color only depends on the direction given by  $\mathbf{k}_1$ , and stimuli 1 and 2 (shown as projected into this plane) result in equivalent output. (c) In contrast, a simulated ON-OFF cell will have processing that depends on two directions in stimulus space, where the second dimension is given by an OFF filter  $\mathbf{k}_2$ , which is not exactly opposite  $\mathbf{k}_1$  and so defines a second stimulus axis that the response depends on. (d) A model schematic for the LNLN cascade, composed of any number of feature-detecting LN components ("subunits"), whose output is linearly weighted and passed through a spiking nonlinearity. (e) Different mathematical forms of the model will generate different approximations to the ON-OFF cell response. Top: a linear model of the ON-OFF processing with the two correct filters will only be able to generate selectivity in their average direction (black), i.e.,  $\mathbf{k}_1 \cdot \mathbf{s} + \mathbf{k}_2 \cdot \mathbf{s} = (\mathbf{k}_1 + \mathbf{k}_2) \cdot \mathbf{s}$ . This filter (*right*) is identified by an LN model. Middle: a relu-based LNLN cascade will best approximate the true selectivity of the simulated neuron, in this case, because the simulation was generated by this form. Bottom: an LNLN cascade with a linear and quadratic subunit can also offer an approximation of the true nonlinearity, although generates different filters, corresponding to different directions within the true stimulus subspace. Note additional examples of nonlinear function estimation are available as Supplemental Material.

The nonlinearity F[.] determines how the neuron's response scales given the presence of **k** in the stimulus, but does not change the feature selectivity of the neuron itself; as a result, F[.] is not considered to be part of the stimulus processing, and is either estimated after the linear filter **k** (e.g., (Chichilnisky 2001)), or kept to be a fixed mathematical form (e.g., (Paninski 2004)). For describing spiking data (when r(t) is a firing rate), F[.] is referred to as the "spiking nonlinearity" and is typically a rectifying function (Figure 3a) to capture the non-negativity of the firing rate.

Until relatively recently, LN models have dominated sensory neuroscience. First, as described below (Section 5), they offer straightforward interpretations of neural function both in terms of computation (e.g., feature detection) and biophysical mechanism. Second, they can be easily fit through spike-triggered averaging (Chichilnisky 2001, Simoncelli et al. 2004) or gradient ascent in the context of the generalized linear model (GLM). Indeed, the *LP*-surfaces of GLMs are convex (Figure 2c) given reasonable choices for the form of the spiking nonlinearity (Paninski 2004, Truccolo et al. 2005). As a result, they have become a powerful tool to fit stimulus filters simultaneously with linear weights on other experimental observables (Weber & Pillow 2017), including the neuron's own past history of spiking (i.e., spike-refractoriness) (Paninski 2004, Truccolo et al. 2005), spike trains from other neurons (Butts et al. 2016, Okun et al. 2015, Pillow et al. 2008), the local field potential (Cui et al. 2016a, Kelly et al. 2010, Rasch et al. 2008), and even task parameters such as locus-of-attention (Ni

et al. 2018, Rabinowitz et al. 2015) and behavioral readouts such as pupil diameter (Musall et al. 2018, Stringer et al.) and perception-based choice (Yates et al. 2017).

Finally, LN models have historically provided a good prediction of neural responses for some of the most heavily studied visual neurons (Shapley 2009), including neurons throughout the retina (Baccus & Meister 2002, Chichilnisky 2001), the lateral geniculate nucleus (LGN) (Carandini et al. 2005), and simple cells in the visual cortex (Carandini et al. 2005, Hubel & Wiesel 1962, Movshon et al. 1978a). However, the dominance of the LN model has been waning in the context of more sophisticated stimuli (David & Gallant 2005, Maheswaranathan et al. 2018b, Sharpee 2013) (Figure 1d), the analysis of data at higher time resolution (Berry & Meister 1998, Butts et al. 2007, 2011; Keat et al. 2001, Uzzell & Chichilnisky 2004), increasing study of neurons deeper in the visual pathway (Movshon et al. 1978b, Serre 2015), and the availability of more powerful nonlinear statistical models (see below).

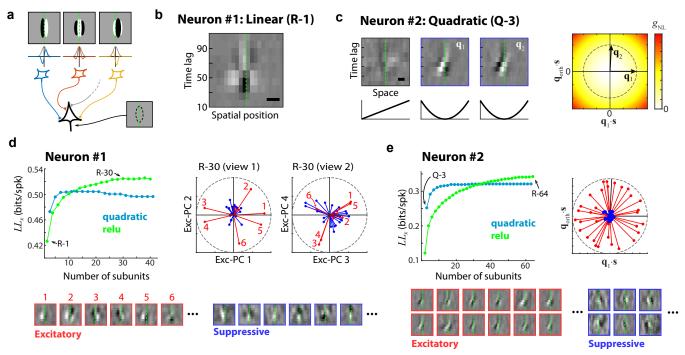


FIGURE 4. Understanding complex computations. (a) Early conceptual models of neurons in V1 includes linear processing by "simple cells" and nonlinear processing by "complex cells", following (Hubel & Wiesel 1962): for phase-invariant processing by a complex cell (black) arises from inputs from simple cells (colored), each filtering the stimulus linearly with the same spatial frequency tuning and spatial position, but with different phases. Because of the [presumed] rectification before summation in the complex cell, the linear filter of the complex cell is largely canceled despite having a strong phase-invariant response to properly oriented gratings at that location. (b-f) Statistical models offer greater resolution in discerning the underlying computation performed, and can thus interrogate theories of visual computation. This is demonstrated by two example V1 neurons and their associated models from a previous study (McFarland et al. 2014), neuron #1 (b, d) with a clear linear response, and neuron #2 (c, e) with almost no linear response. (b) The spatiotemporal filter of the LN model of neuron #1, which is depicted as a function of space (horizontal, scale bar = 0.1 deg) and time lag (vertical). Note that there is only one relevant spatial dimension probed by the random-bar experiment. (c) A quadratic LNLN cascade model fit to neuron #2 demonstrates clear complex cell tuning consistent with the Energy Model (Emerson et al. 1992), with two direction-selective (i.e., tilted in space-time) quadrature-pair filters (*left*). Scale bar = 0.25 degrees. These filters span a two-dimensional subspace (right), with the combined filter output within this subspace with almost no phase-dependence. (d) Left: A range of LNLN cascades was fit to neuron #1, demonstrating that - despite its strong linear term (from panel b) - nonlinear models can offer significantly better descriptions of the neuron's computation. Indeed, most "simple cells" recorded in V1 typically reveal such "complexity" in the context of nonlinear models and/or detailed experimental studies (Fournier et al. 2014, Lochmann et al. 2013, Rust et al. 2005, Wilson et al. 2016). Right: The best relu-based model in this case has excitatory filters that span a higher-dimensional space, without clear relationships between them. The filters themselves represent a diverse array of features (bottom), and projecting them into the first four dimensions of the excitatory principle components show that the excitatory filters fill out at least a four-dimensional space, which does not have any clear functional interpretation - other than suggesting something beyond current theories of V1 processing. Here all filters are represented by vectors of unit-magnitude, so would be on the dashed circle if completely within the shown two-dimensional subspace. (e) Left: A range of LNLN cascades was fit to neuron #2, demonstrating that while a relu-based model with a large number of subunits can provide the best description of its computation, it takes a large number of subunits to achieve better performance than the quadratic models. Bottom: Unlike the excitatory filters of neuron #1, neuron #2 has filters that are very similar other than having spatially-shifted features. Indeed, projecting the resulting subunit filters of the best-performing relu-based model demonstrates that excitatory filters ultimately project into the two-dimensional subspace found by the quadratic model (from panel c). Suppressive filters are clearly not explained by these filters, but the excitatory filters span all phases (see example filters at right), recapitulating the conceptual model in panel a. See Supplemental Material for more information about these particular models.

Nevertheless, linear modeling offers a first-order approximation to any neuron's computation, and is also the first step of processing in nearly all more-sophisticated models.

#### 4.2 Feature spaces and multidimensional nonlinearities

Linear stimulus processing is limited to capturing the dependence of a neuron's response to a single feature (Figure 3b), and selectivity to multiple features requires nonlinear computation that combines the outputs of each separate feature detector. A general form of such computation is the "generalized LN" model, in which the response is a function of the separate linear processing of each feature, combined with a multi-dimensional spiking nonlinearity:

$$r(t) = F_N[\mathbf{k}_1 \cdot \mathbf{s}, \, \mathbf{k}_2 \cdot \mathbf{s}, \, \dots \, \mathbf{k}_N \cdot \mathbf{s}] \tag{4}$$

This multidimensional function  $F_N[.]$  returns a firing rate for each possible combination of N features: each is a different projection of the stimulus onto the corresponding filter  $\mathbf{k}_n$ . Estimation of this "feature space" { $\mathbf{k}_n$ } is often a goal in itself, as it presumably contains the set of stimulus features that influence the response of the neuron (e.g., Figure 3).

From the perspective of function approximation, the generalized LN model thus can simplify the problem of function approximation by mapping into the lower-dimensional subspace spanned by the filters  $\{\mathbf{k}_n\}$ . For example, a multidimensional nonlinearity  $F_N[.]$  of a model with only two features can be directly visualized (Figure 3c), and even directly estimated given enough data (e.g., (Cui et al. 2016b, Park et al. 2011, Rust et al. 2005, Touryan et al. 2002)). In most cases, however,  $F_N[.]$  will be higher-dimensional (i.e. the neuron is selective to more than two features), and thus will still require a choice of parametric form.

**4.2.1. Quadratic models.** Traditional system identification approaches in neuroscience were based on an explicit series expansion such as Wiener or Volterra series (Marmarelis 2004), which are multi-dimensional analogs to Taylor (power) series expansions of one-dimensional functions. These expansions typically do not go past the second-order term, the "stimulus covariance", due to data limitations (although see (Oliver & Gallant 2013)). Cross-correlation of the stimulus-covariance with the response can identify specific directions in stimulus space that modulate the response, resulting in a feature space (e.g., Figure 4c) (Fournier et al. 2014, Schwartz et al. 2006), which can be extracted by approaches such as spike-triggered covariance (STC) analysis. Equivalent models are now typically fit via MAP estimation based on LNLN cascades (McFarland et al. 2013, Park & Pillow 2011, Rajan et al. 2013), described further below. As with standard mathematical series expansions, lower-order terms can in principle capture most of the neuron's computation in a localized region of stimulus space (e.g., Figure 1d), which also explains why models that do not assume the functional form of subunit nonlinearity also find quadratic-like terms when fit with uncorrelated "white noise" stimuli (Rust et al. 2005, Touryan et al. 2002, 2005).

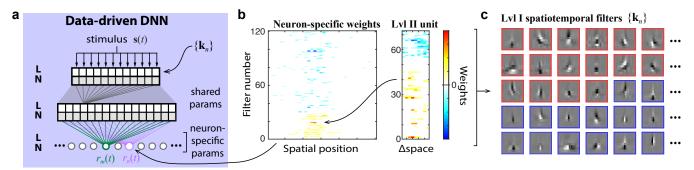
**4.2.2.** LNLN cascades. A more general means of nonlinear function approximation is the LNLN cascade (Figure 3d), comprised of LN elements (or "subunits") that are each selective to a particular feature given by its linear filter. The neural response is modulated by the sum of the subunit outputs, followed by a spiking nonlinearity:

$$r(t) = F\left[\sum_{n} w_{n} f_{n} \left[\mathbf{k}_{n} \cdot \mathbf{s}(t)\right]\right] = F\left[g_{\mathrm{NL}}(t)\right]$$
(5)

Note, again, that the spiking nonlinearity typically does not influence stimulus processing, but simply scales  $g_{NL}(t)$  to the neural response. This functional form can be directly fit using standard numerical optimization methods (Section 3), and has thus largely replaced more limited forms based on series expansions.

The key components determining the model parameters are the number of subunits and their associated nonlinearities  $f_n(.)$ , which can be directly fit (Butts et al. 2011, Maheswaranathan et al. 2018a, McFarland et al. 2013), but are typically fixed, with choices including rectified linear or "relu" (McFarland et al. 2013), quadratic (Park & Pillow 2011, Park et al. 2013), sigmoid (Lau et al. 2002, Prenger et al. 2004), and cylindrical (Williamson et al. 2015) functions. Indeed, a general result from neural network approaches developed in the 1990s is that any nonlinear function can be represented by an LNLN cascade with appropriate subunit nonlinearities (Cybenko 1989, Hornik 1991, Kriegeskorte 2015).

LNLN cascades thus provide an approximation of the multi-dimensional nonlinearity  $F_N[.]$  (eq. 4), with additional subunits (in principle) able to achieve increasingly accurate approximations. However, the number of subunits in the best-performing model will depend on how much each additional subunit increases the quality of the function approximation relative to the capacity for overfitting given its additional parameters. Thus, when estimating a complex nonlinear function, the amount of data available will typically limit the number of subunits that can be reliably fit (Lochmann et al. 2013). However, the dependence of the size of the model on the data also depends on how well the form of the model matches the



**FIGURE 5. Data-driven deep networks. (a)** Schematic of a three-level data-driven deep neural network (DNN) that was fit to a population of 101 V1 neurons responding to the random bar stimulus (same experiments as in Figure 4), adapted from (Butts et al. 2018). This DNN yields average performance improvements across all V1 neurons of >20% above the best LNLN cascade models. (b) *Left*: The predicted response  $r_n(t)$  of an example V1 neuron is generated from its "neuron-specific weights" to the second level (LvI II) of the DNN. Because LvI II is convolutional, these weights act on specific filters at specific locations, and the neuron connects to a large number of filters at relatively localized spatial positions. *Right*: The weights of a representative LvI-II subunit demonstrate broad connectivity to LvI I subunits. (c) The LvI-I filters are spatiotemporal stimulus features, and form a feature space from which all the neurons ultimately assemble their responses. However, due to the large interconnectivity from LvI I to II to III, what a given neuron is selective to, and how such selectivity is generated, are essentially inscrutable.

computation of the neuron: a good choice of the subunit nonlinearity (e.g., quadratic, relu) can allow fewer subunits to more closely approximate the nonlinear function over the relevant space of the stimulus (e.g., Figure 4).

**4.2.3.** Deep neural networks. Standard DNNs consist of stacks of LN units, with deeper layers receiving inputs from earlier units (Figure 5). The LN units comprising the first level of the DNN operate on the stimulus itself, and thus the first-level subunit filters comprise a feature space, much like the two-level LNLN cascades described above. In this sense, the remaining layers of the DNN provide another means of approximating the multi-dimensional nonlinearity  $F_N$ [.] based on this feature space (Moskovitz et al. 2018). While LNLN cascades can in principle be used to describe any high-dimensional nonlinear function (Cybenko 1989, Hornik 1991, Kriegeskorte 2015), DNNs are often able to describe more complex nonlinear functions using many fewer parameters (Bengio 2009, Kriegeskorte 2015). Many recent advances in DNNs that replace simple LN-based layers with more sophisticated processing stages such as recurrent layers (Kriegeskorte 2015, Pascanu et al. 2013, Serre 2019) can further extend the efficiency of representing the relevant nonlinear mappings, and might also benefit from analogies between the structures of the DNNs and the visual system itself (Figure 5).

DNNs are also optimized using gradient ascent, although the expression for the gradient with respect to any one parameter calculation can be exceedingly complex and computationally intensive to compute. However, the mathematical expressions required for such function approximation are now automated in several machine learning tools such as *Tensorflow* (Abadi et al. 2016) and *PyTorch* (Paszke et al. 2017), making such methods broadly accessible for using DNNs to fit a larger variety of data (LeCun et al. 2015). Furthermore, while the sheer number of parameters of such models would make it much more difficult to find a single global optimum, the number of dimensions in the space makes getting trapped in local maxima far from the optimum less likely because there are so many directions for movement (Kriegeskorte 2015). As a result, the *LP*-surface for DNNs can often be "well-behaved" (e.g., Figure 2a), and the resulting parameters found through optimization tend to provide high performance, even if they are not globally optimal (e.g., Figure 2d).

As a result, the main technical limitation of describing neural computation with DNNs is the amount of data that can be recorded in a given experiment (Yamins & DiCarlo 2016). While long chronic recordings might in principle vield enough data to fit reasonably-sized DNNs to single neurons (Oliver & Gallant 2017, Zhang et al. 2019), most DNN approaches to date address such data limitations by fitting models of many neurons simultaneously (Antolik et al. 2016, Batty et al. 2016, Butts et al. 2018, Kindel et al. 2017, Klindt et al. 2017, Maheswaranathan et al. 2018b, Moskovitz et al. 2018), using a single model with shared components (Figure 5a). Specifically, the population LP can be expressed as the sum of the individual neuron LPs, and in this sense, all the components of the separate models can be simultaneously optimized over a combined parameter space. Because any one neuron can draw on components from the shared network, it can have access to many more subunits, which are effectively constrained by data from other neurons. Such sharing naturally occurs between similarly tuned neurons, and becomes increasingly likely in multi-layer networks, particularly in early layers that represent simpler computations. Furthermore, as more neurons are added to the shared model, the number of parameters required for each additional neuron decreases as most elements comprising their particular computation will already be present in the shared model. This permits much more sophisticated, parameter-intensive models to be fit to the same total duration of recording. As a result, recent DNN applications have outperformed "shallower" models in the retina (Batty et al. 2016, Maheswaranathan et al. 2018b. Moskovitz et al. 2018) and V1 (Butts et al. 2018. Cadena et al. 2019. Kindel et al. 2017. Klindt et al. 2017. Moskovitz et al. 2018, Oliver & Gallant 2017, Zhang et al. 2019), and are expected to be even more effective for higher visual areas (Mineault et al. 2014).

Nevertheless, it should be noted that all of the approaches to fitting data discussed above have a feedforward structure, meaning that stimulus processing processes serially through stages of processing – even where individual layers are capable of recurrent connectivity (Liao & Poggio 2016, Pascanu et al. 2013). While such a feedforward approach is capable of capturing any nonlinear function (as discussed above), it is clear from the visual system itself that additional capabilities will arise from feedback connectivity (Kafaligonul et al. 2015, Kar et al. 2019, Shou 2010). Capacities for fitting nonlinear systems without an implicit feedforward structure are recently coming online (Pandarinath et al. 2018, Whiteway & Butts 2019), although these models are not as yet close to having the structured stimulus processing capabilities of current DNNs.

## 5. INTERPRETABLE STATISTICAL MODELS

While there can be utility in achieving better predictions of neural responses via "black box" modeling approaches (Benjamin et al. 2018), a valuable consideration in model design is their ability to provide insight into aspects of the visual computation necessary to achieve these predictions. Following the categories suggested by D. Marr (Marr & Poggio 1976), such functional insights might be in: (1) the global goal(s) of processing within the visual system; (2) how the neuron's computation contributes as part of this goal; and (3) the underlying cellular and circuit mechanisms implementing the neurons computation.

## 5.1. Relating neural computation to mechanism

The form of the statistical model can be informed by the physiological details of the neurons being modeled at the level of cell, synapse, and circuit. By explicitly shaping their mathematical form based on such mechanisms, statistical models can accomplish two goals. First, they can be used to understand how a particular mechanism might contribute to the computation being performed by the neuron. Second, direct mathematical modeling of cellular and circuit mechanisms might untangle their complex interactions into localized elements within the model, which otherwise would be distributed across multiple subunits in the context of more general function-approximations.

Biophysically-motivated statistical models, in fact, start with the LN model (eq. 3). To first order, dendritic integration is often considered to be linear, and in this sense, the weights of the linear filter, can be thought of as a proxy for the strength of synaptic inputs, and the output of the linear filter as an estimate of synaptic currents or even membrane potential (Mohanty et al. 2012, Shapley 2009). The nonlinearity then translates this proxy for membrane potential into a probability of spiking, under the Poisson assumption. Making spike generation an explicit stage of the model following the spiking-nonlinearity results in the LNP (linear-nonlinear-Poisson) cascade. Considering the LNP model as the basis for a biophysical approximation, more realistic statistical models can be generated by better approximations of dendritic integration, spike generation, and details of synaptic inputs at the circuit level.

More mechanistic models of spike generation often start with explicit models of spike refractoriness, which can be approximated using a linear term that acts on a neuron's previous history of spiking (Berry & Meister 1998). Such spikehistory can be naturally incorporated into a GLM (Paninski 2004, Truccolo et al. 2005), as well as any other more sophisticated cascade model (Butts et al. 2011, 2016; McFarland et al. 2013). With the ability to capture spike-history effects explicitly, the Poisson assumption applied in most statistical models of spiking neurons can be replaced by a MAP-based leaky integrate-and-fire model (Paninski et al. 2004, Pillow et al. 2005). Such detailed modeling of the spike-generation process is particularly useful in describing spike patterns at millisecond-time resolution (Berry & Meister 1998, Butts et al. 2011, Cui et al. 2016b, Keat et al. 2001, Pillow et al. 2005).

Other types of statistical models address the linear approximation of synaptic integration. First, dendritic integration itself can be nonlinear, and modeled explicitly as an LNLN cascade (Poirazi et al. 2003). Similarly, having spiking neurons as presynaptic inputs, or other reasons for rectifying inputs such as a threshold for synaptic vesicle release, will mean that separate inputs will not add linearly, and has also been explicitly modeled using relu-based LNLN cascades (e.g., Figure 3d) (McFarland et al. 2013). Importantly, nonlinear inputs can be separately distinguished in such statistical models, and have been used (particularly in the retina) to infer different bipolar cell inputs to retinal ganglion cells (Freeman et al. 2015, Liu et al. 2017, Maheswaranathan et al. 2018a, Turner & Rieke 2016), separate ON and OFF inputs (Gollisch & Meister 2008b, Shi et al. 2018) (Figure 3e), and the distinct tuning of excitatory and inhibitory inputs (Butts et al. 2011, McFarland et al. 2013).

Statistical models can also capture multiplicative and divisive interactions arising from presynaptic inhibition (Cui et al. 2016b, Franke et al. 2017, Olsen & Wilson 2008), synaptic depression (Jarsky et al. 2011, Ozuysal & Baccus 2012), and the more global properties of response normalization (Carandini & Heeger 2012, Chance et al. 2002). Such explicitly fit nonlinear mechanisms potentially offer explanations for computational properties of these cells such as adaptation to contrast (Cui et al. 2016b, Mante et al. 2008, Ozuysal & Baccus 2012, Shapley & Victor 1978), the generation of temporal precision in early visual circuits (Butts et al. 2011, Cui et al. 2016b, Levy et al. 2013), nonlinear integration by Y-cells (Freeman et al. 2015, Schwartz et al. 2012, Victor & Shapley 1979), and contextual modulation (Coen-Cagli et al. 2015, Williamson et al. 2016).

However, explicit modeling of mechanistic elements within statistical models can severely compromise the ability to fit such models, by adding a large number of parameters that cannot be supported by the data, or – especially – by having complex effects on how the LP-surface depends on those parameters (i.e., making it not well behaved). As a result, statistical models have largely been to incorporating only one or a few explicitly modeled "mechanistic" components. By contrast, full

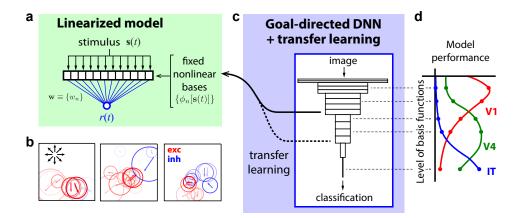
"biophysical simulations" at the cellular (Izhikevich 2007) or network (Markram et al. 2015) level typically do not attempt gradient-based approaches for parameter estimation, and instead, often constrain parameters based on targeted experimental measurements.

Studies using mechanistically inspired statistical models also highlight the potential danger of drawing conclusions simply based on improved model performance. Because neural responses are shaped by many mechanisms in tandem – often with overlapping effects – an increase in model performance through the addition of mechanism-inspired components does not constitute proof of that mechanism's involvement. For example, several aspects of retinal ganglion cell responses can be explained by a delayed suppressive input, which could arise from spike history (Berry and Meister 1998), direct inhibition (Butts et al. 2016), presynaptic inhibition (Cui et al. 2016b), synaptic depression (Ozuysal & Baccus 2012), or some combination. Models of any one mechanism will thus seem to provide confirmation of the mechanism tested, without further targeted experiments to distinguish between them (Cui et al. 2016b).

## 5.2 Interpreting neural computation in terms of feature detection

The mathematical form of statistical models can also be chosen based on neurons hypothesized computational role(s) within the system. For visual neurons, descriptions of function are largely based on the concept of "feature detection", whereby a given neuron's response signals the presence of a particular feature in the visual stimulus. The intuition of visual neurons as feature detectors has its foundation in linear models of visual neurons, whose filter is a stimulus feature with its output signaling the degree to which that feature is present (e.g., Figure 3a). In this case, using an LN model (or GLM) to fit a given neuron uses the statistical model to identify the feature to which it is selective to, and thus offers a direct measurement of the neuron's function.

However, the concept of feature detection extends to all levels of the visual pathway, although it necessarily becomes more "abstract" at higher levels of processing. Instead of a particular pattern of luminance, a feature at an intermediate stage of processing might correspond to the amount of power at particular spatiotemporal frequencies (Emerson et al. 1992), or to the binocular disparity (i.e., the comparison of the difference in the location of a pattern between the left and right eyes) (Cumming & DeAngelis, 2001; Henriksen et al. 2016). At the highest levels, one can consider features to be objects that "generate" the visual scene, which might necessarily be inferred from the composition of intermediate-level features. From this perspective, the hierarchical organization of visual areas has been traditionally viewed as a means for neurons to acquire selectivity to more complex – and more abstract – features: progressing from linear feature selectivity in the retina, up to V1 simple cells (Carandini et al. 2005) to selectivity identification of objects, faces, and other abstract visual categories (Serre 2015).



**FIGURE 6. Hierarchical models and distributed computation. (a)** A schematic for a linearized model, which is based on pregenerating a basis set of nonlinear elements { $\varphi_n$ } that might explain a given neuron's response, and fitting linear weights { $w_n$ } to this basis. (b) A model of this form can describe the selectivity of MST neurons to visual motion generated from motion of the observer ("self-motion") (Mineault et al. 2012), which is thought to be generated by combining MT neuron inputs with different direction selectivity and spatial positions. Such a model reveals how three MST neurons tuned for an "expansion" motion pattern generate their selectivity based on connectivity to idealized MT neurons, whose spatial selectivity is depicted by colored circles, direction selectivity by arrows, and weight by color and shading. Notably, the three diverse solutions suggest that there is more to MST selectivity than simple optic flow. (c) Linearized models can also be used in tandem with goal-directed deep learning to describe neurons in the context of global systems-level computation via transfer learning. In this case, This schematic demonstrates a goal-directed DNN (such as VGG-19; Cadena et al. 2019, Simonyan & Zisserman 2014) that is trained in visual classification tasks can be used to fit neural data via transfer learning. In this case, different layers of the network can be used as a nonlinear basis to fit neurons recorded in different visual areas. (d) A schematic depicting the results of several studies (Cadena et al. 2019, Kriegeskorte 2015, Yamins & DiCarlo 2016) demonstrating how linearized models fit to neuron responses from areas V1, V4 and IT will have the best performance based on bases from different levels of the goal-directed DNN, demonstrating a clear link between the distributed computations performed by goal-directed networks and the hierarchical organization of visual cortex. The foundational idea for how more complex processing arises from level-to-level transformations was suggested in Hubel and Wiesel's initial studies of V1 complex cells (Hubel & Wiesel 1962). Complex cells are selective to oriented gratings, but in a way that cannot be described by linear processing due to their "invariance" to spatial phase. They hypothesized such phase invariance arises from nonlinear integration over simple cells (Figure 4a) that have selectivity to the same orientation but different phases. Such proposed selectivity can be explicitly captured by LNLN cascades (Movshon et al. 1978b), which either recapitulate both the resulting "energy model" computation (Adelson & Bergen 1985, Emerson et al. 1992) with quadratic subunits (Figure 4c) (Lochmann et al. 2013, Rust et al. 2005, Touryan et al. 2002, 2005) and discrete relu-based subunits spread across spatial phase (Figure 4d). More generally, such nonlinear integration is thought of as a model by which neurons at any level develop invariance to irrelevant features of the visual computation, leading to concurrent selectivity to more abstract elements (DiCarlo et al. 2012).

Likewise, the summation over nonlinear elements implicit in the LNLN cascade of V1 complex cells might be generalized to any level of the visual pathway (Figure 6a):

$$r(t) = F\left[\sum_{n} w_{n} \phi[\mathbf{s}(t); \mathbf{\theta}_{n}]\right]$$
(6)

where the basis function  $\phi[\mathbf{s}(t); \mathbf{\theta}_n] \equiv \phi_n[\mathbf{s}(t)]$  represent models of the outputs of upstream neurons, each with their own set of parameters  $\mathbf{\theta}_n$ . This type of model can be particularly useful when the computational space of a neuron's inputs can be approximated with a small number of free parameters. For example, the primate dorsal stream largely derives motion-selectivity from direction-selective neurons in area V1 (Movshon & Newsome 1996) that can be represented via the motion-energy model (Adelson & Bergen 1985, Emerson et al. 1992). Using this as a basis in spatiotemporal frequency space (Nishimoto & Gallant 2011, Rust et al. 2006) and as patterned velocity processing (Cui et al. 2013) revealed a variety of more complex motion processing of MT neurons (Nishimoto & Gallant 2011), including selectivity to pattern versus component motion (Rust et al. 2006) and selectivity to three-dimensional motion (i.e., including in depth) (Cui et al. 2013). A similar model applied to the downstream area MST based on a constructed MT input basis suggested how MST derives selectivity to self-motion from nonlinear combinations of MT units (Figure 6b) (Mineault et al. 2012). In all these cases, these models thus revealed both novel aspects of feature selectivity within a given visual area and predictions for how such selectivity was derived.

The approach of precomputing the output of a basis set  $\phi[\mathbf{s}(t);\mathbf{\theta}_n]$  that captures difficult-to-fit nonlinearities and leaves model estimation to the linear weights  $\{w_n\}$  is known as "linearized models" (Wu et al. 2006), and has a number of more general applications. In particular, a nonlinear basis set representing inputs to a given neuron can be generated through many means, and have recently been used, for example, to describe face-selective neurons from area IT based on simple linear transformations on extensively preprocessed (but fixed) images of faces (Chang & Tsao 2017). At another extreme, a large preprocessed basis set that included visual features, hierarchically transformed signals, and semantic categories was used to broadly classify selectivity of every voxel within both well-studied and novel areas of the visual cortex using fMRI (Agrawal et al. 2014, Naselaris et al. 2009). As discussed below, linearized models are also used in "transfer learning" (Yamins & DiCarlo 2016), which links recordings of neural activity to goal-directed deep networks.

Why not just fit the entire network at once rather than pre-compute a basis, as with the data-driven DNNs considered above? First, given the ability to appropriately select the basis functions  $\{\phi_n\}$ , linearized models can have substantially fewer parameters (i.e. the linear weights  $w_n$  only) that can be optimized as a GLM, which can greatly simplify model optimization and requires fewer data. Second, the computational properties of the basis functions are generally well understood (e.g., as feature detectors themselves). As a result, the model parameters (eq. 6) will specify how the recorded neurons' feature selectivity is constructed from the simpler selectivity in its inputs, thus implicitly isolating the relevant computation performed by that neuron. In contrast, the hidden layers of a DNN are not constrained to segregate computations between levels in the same way that the brain does, and the relevant computations of a given neuron will likely be spread across its many levels.

However, the success of these models depends on an appropriate model for the inputs  $\phi_n[\mathbf{s}(t)]$ , and – unlike fully data-driven approaches – will rely on the underlying assumptions generating the basis functions. While such assumptions can be specific to previous characterizations of inputs (as with models of MT and MST described above), models of this form can also be used to as a means to use recorded neural data to interrogate visual computation at the systems level.

#### 5.3 Goal-directed deep networks and distributed computation

At the global level, visual neuron computation might be understood in terms of the "goals" of the visual system as a whole. Goals, in this context, refer to solving tasks such as object and face recognition, and have played a crucial role in driving the development of DNNs (LeCun et al. 2015, Schmidhuber 2015, Serre 2019). Such "goal-driven" DNNs (Cadena et al. 2019, Yamins & DiCarlo 2016) – in contrast to "data-driven" DNNs designed to reproduce neural data – have recently begun to achieve human-level performance, due in large part to the ability to train with extremely large curated image datasets. Despite

the fact that such networks are not explicitly constrained to represent the same computations as neurons in the visual system, striking similarities emerge between their properties and those of the visual system (Hong et al. 2016, Kriegeskorte 2015, Yamins & DiCarlo 2016). This suggests that goal-directed DNNs provide an additional means to predict visual neuron responses directly via "transfer learning" (Yamins & DiCarlo 2016), and thus to understand their function in this larger context.

One can do so by explicitly simulating the responses of units throughout a trained goal-directed network, and then fitting a linearized model (eq. 6) to the outputs (Figure 6c). Such transfer learning is surprisingly effective (Yamins & DiCarlo 2016), and can result in model performances that rival those of data-driven networks (Cadena et al. 2019). Furthermore, the levels of the goal-directed DNNs that contribute the most to the predictions of each neuron typically have a clear correspondence to the area from which that neuron was recorded from: with IT neurons fit best using the deeper levels of the DNNs, and neurons from V1 and V4 to earlier levels (Cadieu et al. 2014, Khaligh-Razavi & Kriegeskorte 2014, Yamins et al. 2014). In addition to providing overall validation for the conception of hierarchal visual system organization, this also suggests that biological neuron selectivity might be explained by these same goals.

Along these lines, linearized models that linearly integrate (via their weights) over units within a given level of a network have the same functional form for regression-based decoders, which might solve a classification task by adjusting their weights (via linear or logistic regression) (Bishop 2006). While information about a task such as object classification is in principle available throughout the visual pathway, it can only be linearly decoded after a number of transformations are performed (DiCarlo et al. 2012). In this way, transfer learning is the converse of decoding studies using population neural activity, and provide a complementary means to link neural activity to the systems-level computations performed across the visual pathway (Glaser et al. 2017).

At the same time, the insights that such an approach offers into the function of individual neuron classes – and even visual areas – are implicitly limited by this approach because of the current lack of biologically motivated design of goaldirected DNNs. Goal-directed DNNs have many configurations that can achieve similar performance (and performance levels that match that those of human perception), and thus do not require the same visual areas, nor the specific anatomy and connectivity in the visual system. From this perspective, the visual system itself might be a large function approximator (Marblestone et al. 2016), with individual visual neurons only understandable as part of this global function (Robinson 1992). Indeed, unperturbed visual function in the context of brain damage or selective inactivation of certain visual areas (Jazayeri & Afraz 2017) might support such a view.

Furthermore, goal-directed DNNs require explicit specification of a goal, which the network is then trained to achieve. While tasks such as object and scene recognition might be explanatory for some aspects of neural responses, the same neurons might also contribute to other tasks not being probed (e.g., Russ & Leopold 2015). Furthermore, in animals other than primates (such as mice), it is not clear whether visual system goals might be referenced to object recognition at all, which might be reflected in observed differences in the higher areas of the visual cortex.

Nevertheless, goal-driven DNNs offer the ability to reference individual neuron responses in terms of global goals. Thus, they might serve as a foundation for incorporating more features of biological visual systems (e.g., see above) and aid in formalizing specific constraints on visual neuron function based on recorded visual neuron activity.

#### 6. CONCLUSION

In the past decade, neurophysiology has entered the era of "big data" (Gao & Ganguli 2015, Paninski & Cunningham 2018, Stevenson & Körding 2011), driven by advances in experimental neurophysiology, computer technology, and the increasing sophistication of modeling frameworks to describe such increasingly complex datasets. As might be expected, the resulting descriptions of visual neuron function have been correspondingly complex. The use of simple stimuli leads to simple models of neural computation, and the combination of complex (e.g., natural) stimuli and flexible nonlinear modeling frameworks are, at last, what might be necessary to finally move beyond what Hubel and Wiesel's initial hand-mapping experiments from the past century suggested (Olshausen & Field 2005, Rust & Movshon 2005).

However, the success of increasingly sophisticated models has not necessarily been coupled with a greater understanding of visual system function. While achieving better predictions of visual neuron responses with black-box models has some intrinsic utility (Benjamin et al. 2018), the very elements that contribute to the improved performance of these models are not clearly consistent with more traditional conceptions of the role of neurons in visual processing. As described above, one hope is that such complexity might result from a hierarchically stacked set of canonical computations (Kouh & Poggio 2008, Orban 2008), and thus be decomposed into understandable elements with the appropriately tailored statistical model. Such computations might be uncovered, for example, by future applications involving DNNs tailored to specific elements of visual system components at the cellular and circuit levels.

An alternative possibility – suggested by parallels between units in goal-driven DNNs and visual neurons – is that the visual system itself behaves as a goal-directed network (Marblestone et al. 2016), with its function specified at the system level, and with no meaningful constraints that make function at the individual neuron level interpretable. In this sense, the computations performed by neurons within any given animal's visual system might be representative of one of many "solutions" for solving visual tasks required by that animal, and influenced by its evolutionary history: including particular constraints based the specifics of its brain architecture, and mechanisms of synaptic plasticity and computations on the

cellular and circuit levels. From this perspective, a natural question is what one can hope to learn from recordings from its individual components (Robinson 1992), which can seem prohibitively challenging given the degree that such constraints are known, as well as the small fraction of recorded elements afforded by even the best current technology.

Likewise, while modern statistical models can now explain "most" of the visual neuron responses early in the visual pathway – predominantly in the retina (e.g., (Cui et al. 2016b)) – the best statistical models explain at best around half of the response variance in the cortex (e.g., Cui et al. 2016a, Kindel et al. 2017, Klindt et al. 2017), raising the question of what they are missing about stimulus processing (Olshausen & Field 2005). Much of the unexplained variance, however, is likely the result of uncontrolled factors affecting neural activity (Whiteway & Butts 2019), including eye movements (McFarland et al. 2014, 2016), task context including resulting "top-down" signals (Bondy et al. 2018, Ni et al. 2018, Nienborg et al. 2012, Rabinowitz et al. 2015), and behavioral outputs that have no clear function with regards to stimulus processing (Musall et al. 2018, Stringer et al. 2019, Vinck et al. 2015). The relatively large impact of such behavior on neural activity throughout the visual pathway likewise suggests the importance of incorporating broader (non-visual) elements in descriptions of visual neuron function, and the possibility of functional roles of visual neurons outside of stimulus processing, which might also be addressed via more general statistical models (Pandarinath et al. 2018, Paninski & Cunningham 2018, Whiteway & Butts 2019).

Thus, the rapid expansion of statistical modeling in vision described in this review has been driven by experimental and computational technology development in its relative infancy. As a result, the large advances in statistical modeling detailed here is likely the beginning of a new era of data-based interrogation of theories of visual neuron function – in relevant behavioral contexts – which should result in a similarly dramatic expansion of these theories as this expanding field matures.

#### ACKNOWLEDGMENTS

The author would like to thank J. Antolik, F. Bartsch, B. Cumming, A. Ecker, V. Kowtha, J. McFarland, and M. Whiteway for comments on the manuscript, and support from the National Science Foundation Grant IIS-1350990 and National Institutes of Health grant EY025403-02.

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